



## **Mumbai's favourite gourmet destination now in Prabhadevi**

Godrej Nature's Basket launches its 12<sup>th</sup> store in Mumbai and 32<sup>nd</sup> in India

**Mumbai, March 31, 2014:** Foodies in Mumbai have yet another reason to celebrate! India's leading gourmet chain, Godrej Nature's Basket, has now launched its 12th store in the city at the iconic Century Mills in Prabhadevi in South Mumbai near the Siddhi Vinayak temple. This launch takes the overall footprint to 32 niche stores across India.

Spread across a lavish 3000sq ft, the store houses signature food products from Indian and International cuisines. Like all other Godrej Nature's Basket outlets, the store offers a unique experience with an eclectic range of cuisine ingredients, in-store culinary workshops and unique customized gifting options.

The new store offers not just a wide range of fine foods, ingredients and beverages - ranging from Italian, Chinese, Thai, Mexican, Lebanese and Japanese but also the finest cheese and range of meats including cold cuts as well as the finest quality of daily vegetables, fruits and high quality breads.

**Store Address:** Shop No.2, Lower Ground Floor, Century Bhavan, Dr. Annie Besant Road, Prabhadevi, Mumbai 400 030. Tel: 022 - 24339347/48

### **About Godrej Nature's Basket**

Godrej Nature's Basket is a retail venture of the Godrej group and is today India's foremost retail destination for fine foods from across the World. Started in 2005 as a single fresh food store, it has today morphed into a 32 store chain of premium gourmet Stores strategically located at high street locations in Mumbai, Delhi, Gurgaon, Pune, Bengaluru and Hyderabad. The Gourmet retail chain boasts of stocking the best international and domestic wines, cold cuts, meats, cheese, organic foods and a large variety of pastas, noodles, beverages, exotic and rare ingredients, meals, sauces, preserves and packaged food from around the world.