

## **Godrej Nature's Basket revels in the glory of Food Forum India**

~ Bags the award for the **Most Admired food retailer of the year: Foreign Foods Category**

**MUMBAI**, 29<sup>th</sup> March, 2011: Godrej Nature's Basket has bagged the '*Most Admired food retailer of the year in the Foreign foods Category*' at the prestigious Coca Cola Golden Spoon Awards – 2011 at the annual Food forum held in Mumbai on the 28<sup>th</sup> -29<sup>th</sup> of March, 2011.

The 2 day glittering annual event of Food Forum India (28<sup>th</sup> March – 29<sup>th</sup> March, 2011) was held at The Renaissance, Mumbai with the best of retailers, suppliers, food brands and opinion makers in attendance. The magnum opus yearly affair of Food Forum India (FFI) which recognizes and honors the best in the Indian Food Retail Industry, felicitated Godrej Nature's Basket with the award for its spirit and in leading the way with very robust growth in sales revenues and in store count amongst the niche segment of gourmet and foreign food retailers.

Speaking on the occasion, **Mr. Mohit Khattar, Managing Director, Godrej Nature's Basket, says**, "It is a very proud moment for us at Godrej Nature's Basket. This win symbolizes the perseverance of the entire Nature's basket team. This glorified platform encourages us to continue with our efforts and take Godrej Nature's Basket to the next level. I thank FFI and all our lovely patrons for appreciating us and making Godrej Nature's Basket a success story in the food retail segment."

Apart from the recognition Godrej Nature's Basket is already on its way to expansion and plans to reach out to its patrons across metros. They have recently launched a store in Pune and have more in the pipeline for NCR. Today Godrej Nature's Basket has a fine network of 13 premium gourmet stores with its presence in Mumbai, Delhi and Pune.